



# Making flying more sustainable

There  
you go

## AMBITION

### JOIN THE AIR FRANCE AND KLM SUSTAINABLE AVIATION FUEL PROGRAM

Sustainable Aviation Fuel (SAF) is one of the keys to reducing our carbon footprint, but it is not yet available on a large scale. Join us today in accelerating the usage and production – and contribute to the future of flying.

## WHAT IS SAF?

SAF is a jet fuel, made from renewable sources like used cooking oil and a durable substitute to fossil fuel. It blends perfectly with conventional jet fuel and fits all engines of all aircraft, without impacting current processes or operations.

SAF proactively reduces emissions by at least 75% compared to fossil fuel and it contributes to a circular economy. In our commitment to reduce our carbon footprint, Air France and KLM only use SAF that is truly sustainable and certified as such.

## IMPACT

## WHY WORK TOGETHER?

Today, less than 0.1% of the roughly 300 million tons of jet fuel used by commercial airlines is SAF. To make a significant impact on aviation's overall carbon emissions, we need your support.

Only together, we can stimulate demand and bring sustainable aviation closer. Together, we can lay the foundation for sustainable travel, and therefore for the future of flying.



# Join the Corporate SAF Program and contribute to making SAF available around the globe

## BECOME A PIONEER IN SUSTAINABLE AVIATION

The Corporate SAF Program offers your company the opportunity to support the transition from the use of conventional, fossil fuel to SAF.

On top of that, your company becomes part of our community of sustainability pioneers, exploring a solution that makes a difference - for the way we travel, and for the world around us.



## LOWER CO<sub>2</sub> EMISSIONS OF BUSINESS TRAVEL

Support your company's sustainability goals by reducing CO<sub>2</sub> emissions and contribute directly to the UN Sustainable Development Goals.

By joining the Corporate SAF Program, your company can reduce the footprint of business travel by at least 75%.



## JOIN FORCES IN EXPOSURE

Together, we can communicate a strong message of sustainability to a wider audience and expand brand exposure at the same time.

## RECEIVE A CUSTOM-MADE SUSTAINABILITY REPORT

Your company receives an official annual sustainability report. Besides the latest news and updates, the report shows the specific impact of your company's contribution.

With your support, we can bring sustainable travel closer. Discuss the different options of the program for your company with your account manager.

